

CONTRACT



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

And:

Greer Margolis Mitchell Burns, Inc (GMMB)
3050 K St NW
Washington, DC 20007

<u>Contract / Revision</u> 477038 /		<u>Alt Order #</u> 06146327
<u>Product</u> J OCEGUERA 4 CONGRES		
<u>Contract Dates</u> 10/16/12 - 10/22/12		<u>Estimate #</u> 1187
<u>Advertiser</u> J Ocegüera 4 Congress		<u>Original Date / Revision</u> 10/15/12 / 10/15/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 104	<u>Product Code</u> 111
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 10	KVVU	10/16/12	10/22/12	MORE Access	6-7pm		:30			NM	3	\$2,065.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				2	\$400.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/16/12-10/22/12	MORE Access	6-7pm	MTuWThF----	:30		\$400.00	NM		
			See MG 10.4,10.5									
	2	KVVU	10/16/12-10/22/12	MORE Access	6-7pm	MTuWThF----	:30		\$400.00	NM		
			See MG 10.3									
	3	KVVU	10/17/12-10/17/12	MORE Access	6-7pm	---W-----	:30		\$400.00	NM		
	Ⓜ		MG for 10.2 10/22									
	4	KVVU	10/17/12-10/17/12	Fox 5 News at 6pm	M-F 6-630pm	---W-----	:30		\$900.00	NM		
	Ⓜ		MG for 15.1,16.1,11.1,10.1									
	5	KVVU	10/22/12-10/22/12	Special Early News	Special Early News	M-----	:30		\$765.00	NM		
	Ⓜ		MG for 15.1,16.1,11.1,10.1									
N 11	KVVU	10/16/12	10/22/12	Extra	M-F 7-730p		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				2	\$950.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/16/12-10/22/12	Extra	M-F 7-730p	MTuWThF----	:30		\$950.00	NM		
			See MG 10.4,10.5									
	2	KVVU	10/16/12-10/22/12	Extra	M-F 7-730p	MTuWThF----	:30		\$950.00	NM		
			See MG 11.3									
	3	KVVU	10/17/12-10/17/12	Extra	M-F 7-730p	---W-----	:30		\$950.00	NM		
	Ⓜ		MG for 11.2 10/17									
N 15	KVVU	10/20/12	10/20/12	The Closer	Sa 2-3p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----1-				1	\$85.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	The Closer	Sa 2-3p	-----Sa--	:30		\$85.00	NM		
			See MG 10.4,10.5									
N 16	KVVU	10/20/12	10/20/12	Criminal Minds	Sat 5-6p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----1-				1	\$175.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
477038 /	06146327

Contract Dates	Product	Estimate #
10/16/12 - 10/22/12	J OCEGUERA 4 CONGR	1187

Advertiser	Original Date / Revision
J Ocegura 4 Congress	10/15/12 / 10/15/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount										
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>10/15/12-10/21/12</td><td>10/15/12-10/21/12</td><td>-----Sa--</td><td>1</td><td>\$175.00</td></tr></table>											Start Date	End Date	Weekdays	Spots/Week	Rate	10/15/12-10/21/12	10/15/12-10/21/12	-----Sa--	1	\$175.00		
Start Date	End Date	Weekdays	Spots/Week	Rate																		
10/15/12-10/21/12	10/15/12-10/21/12	-----Sa--	1	\$175.00																		
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>												
	1	KVVU	10/15/12-10/21/12	Criminal Minds	Sat 5-6p	-----Sa--	:30		\$175.00	NM												
	See MG 10.4, 10.5																					
Totals											34	\$29,985.00										

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/22/12	34	\$29,985.00	\$25,487.25
Totals	34	\$29,985.00	\$25,487.25

Signature: _____ **Date:** _____

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<u>Contract / Revision</u> 477038 /		<u>Alt Order #</u> 06146327
<u>Product</u> J OCEGUERA 4 CONGRES		
<u>Contract Dates</u> 10/16/12 - 10/22/12		<u>Estimate #</u> 1187
<u>Advertiser</u> J Ocegueda 4 Congress		<u>Original Date / Revision</u> 05/18/12 / 05/18/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 104	<u>Product Code</u> 111
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Greer Margolis Mitchell Burns, Inc (GMMB)
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVVU	10/16/12	10/22/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				4	\$150.00			
N 2	KVVU	10/16/12	10/22/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				4	\$1,200.00			
N 3	KVVU	10/16/12	10/22/12	Katie Couric	2-3p		:30			NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				3	\$150.00			
N 4	KVVU	10/16/12	10/22/12	Anderson	3-4p		:30			NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				3	\$175.00			
N 5	KVVU	10/16/12	10/22/12	The Dr.Oz Show	4-5p		:30			NM	3	\$660.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				3	\$220.00			
N 6	KVVU	10/16/12	10/22/12	Fox 5 News at 5	5-530p		:30			NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				4	\$300.00			
N 7	KVVU	10/16/12	10/22/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	3	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				3	\$325.00			
N 8	KVVU	10/16/12	10/22/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	4	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				4	\$325.00			
N 9	KVVU	10/16/12	10/22/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	5	\$1,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				5	\$375.00			
N 10	KVVU	10/16/12	10/22/12	MORE Access	6-7pm		:30			NM	3	\$555.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				3	\$185.00			
N 11	KVVU	10/16/12	10/22/12	Extra	M-F 7-730p		:30			NM	2	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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Henderson, NV 89014
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<u>Contract / Revision</u> 477038 /		<u>Alt Order #</u> 06146327
<u>Contract Dates</u> 10/16/12 - 10/22/12	<u>Product</u> J OCEGUERA 4 CONGR	<u>Estimate #</u> 1187
<u>Advertiser</u> J Ocegueda 4 Congress		<u>Original Date / Revision</u> 05/18/12 / 05/18/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Totals Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				2	\$325.00			
N 12	KVVU	10/16/12	10/22/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				5	\$350.00			
N 13	KVVU	10/16/12	10/22/12	More M-F 9-10a	M-F 9a-10a		:30			NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				3	\$175.00			
N 14	KVVU	10/19/12	10/19/12	Kitchen Nightmare	Fri 8p-9p		:30			NM	1	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	----1--				1	\$1,700.00			
N 15	KVVU	10/20/12	10/20/12	The Closer	Sa 2-3p		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----1-				1	\$75.00			
N 16	KVVU	10/20/12	10/20/12	Criminal Minds	Sat 5-6p		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----1-				1	\$175.00			
N 17	KVVU	10/21/12	10/21/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----1				1	\$850.00			
N 18	KVVU	10/21/12	10/21/12	NFL Early Game	NFL Early Game		:30			NM	1	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----1				1	\$2,750.00			
N 19	KVVU	10/21/12	10/21/12	American Dad/Cleveland	7p-8p		:30			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----1				1	\$850.00			
N 20	KVVU	10/21/12	10/21/12	Fox News Sunday 8-9a	8-9a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----1				1	\$250.00			
N 21	KVVU	10/16/12	10/16/12	Glee	Tue 8p-9p		:30			NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-1-----				1	\$4,500.00			
Totals											54	\$27,015.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/22/12	54	\$27,015.00	\$22,962.75
Totals	54	\$27,015.00	\$22,962.75

Signature: _____ **Date:** _____

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25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

And:

Greer Margolis Mitchell Burns, Inc (GMMB)
3050 K St NW
Washington, DC 20007

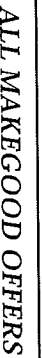
<u>Contract / Revision</u> 477036 /		<u>Alt Order #</u> 06146326
<u>Product</u> J OCEGUERA 4 CONGRES		
<u>Contract Dates</u> 10/09/12 - 10/15/12		<u>Estimate #</u> 1186
<u>Advertiser</u> J Ocegueda 4 Congress		<u>Original Date / Revision</u> 10/04/12 / 10/04/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 104	<u>Product Code</u> 111
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
D 1	KVVU	10/09/12	10/15/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	0	\$0.00
D 2	KVVU	10/09/12	10/15/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	0	\$0.00
N 3	KVVU	10/09/12	10/15/12	Katie Couric	2-3p		:30			NM	6	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		10/09/12	10/15/12	MTWTF--	1	\$150.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>			
4	KVVU	10/15/12-10/15/12	Katie Couric	1-2pm	M-----	:30		\$275.00	NM			
Ⓜ	MG for 10.3,3.1,4,2,6,3,18.1,5.1,8,4,20.1,15.1,16.1											
5	KVVU	10/15/12-10/15/12	Anderson Cooper	2-3p	M-----	:30		\$300.00	NM			
Ⓜ	MG for 10.3,3.1,4,2,6,3,18.1,5.1,8,4,20.1,15.1,16.1											
6	KVVU	10/15/12-10/15/12	Dr Oz	3-4p	M-----	:30		\$350.00	NM			
Ⓜ	MG for 10.3,3.1,4,2,6,3,18.1,5.1,8,4,20.1,15.1,16.1											
7	KVVU	10/15/12-10/15/12	Special Early News	Special Early News	M-----	:30		\$550.00	NM			
Ⓜ	MG for 10.3,3.1,4,2,6,3,18.1,5.1,8,4,20.1,15.1,16.1											
8	KVVU	10/15/12-10/15/12	BB League Championships	1pm-8pm	M-----	:30		\$3,250.00	NM			
Ⓜ	MG for 10.3,3.1,4,2,6,3,18.1,5.1,8,4,20.1,15.1,16.1											
D 4	KVVU	10/09/12	10/15/12	Anderson	3-4p		:30			NM	0	\$0.00
D 5	KVVU	10/09/12	10/15/12	The Dr.Oz Show	4-5p		:30			NM	0	\$0.00
N 6	KVVU	10/09/12	10/15/12	Fox 5 News at 5	5-530p		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		10/09/12	10/15/12	MTWTF--	1	\$550.00						
N 7	KVVU	10/09/12	10/15/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		10/09/12	10/15/12	MTWTF--	1	\$450.00						
N 8	KVVU	10/09/12	10/15/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	2	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		10/09/12	10/15/12	MTWTF--	2	\$625.00						
N 9	KVVU	10/09/12	10/15/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	3	\$2,175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		10/09/12	10/15/12	MTWTF--	3	\$725.00						
N 10	KVVU	10/09/12	10/15/12	MORE Access	6-7pm		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



Page: 1
Requested by: ROSE

HdlIn#: 6146327 (Mod 1.1)

Dates: Oct16/12 - Oct22/12

Prod1: JOCEGUERA 4 CC
D=13.

FPOB:
 Tel #:

2000, 1999

Order#	Version#	Status	Type	Day/Time	Length	Dates	Total	Target	Created	Last	Resolved
M1.1		Rep OK'd	M	10 Tu-F,M/6-7P	30S	\$400 Oct16	-1	0.0	Oct12/12	Oct12/12	Oct12/12
				11 Tu-F,M/7-730P	30S	\$950 Oct16	-1	0.0			
				15 Sat/2-3P	30S	\$85 Oct20	-1	0.0			
				22 Sat/3-4P	30S	\$85 Oct20	-1	0.0			
				16 Sat/5-6P	30S	\$175 Oct20	-1	0.0			
				Offer Wed/6-630P	30S	\$900 Oct17	1				
				Offer Mon/730-8P	30S	\$765 Oct22	1				
Comment: SPOTS N/A DUE TO SPORTS AND DEBATE. SEE MG \$30 CREDIT. PRE-BOOKED PLS											
Comment: APPROVE.											
Total -5 Missed Spots for:							5				
Total 2 Offered Spots for:							2				
Net Differences of -3 Spots for:							-3				
							(\$1,695)				
							\$1,665				
							(\$30)				

REP: TEL# 610-293-4100 FAX# 610-225-1191 OCT10/12 12.57
ORDER WORKSHEET HARRIS REPORT FROM REP *** KVVU-TV ***
REP HEADLINE# 6146327 TRF# 477038
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

ADV #

ADV. NAME

POLIT/J OCEGUERA/D/CON/NV

REP. #

OFF. # 762

SALESMAN #

AGY # 1051

AGY. NAME

GREER, MARGOLIS, MITCHELL

BUYER NAME

MAURA GILROY

3050 K ST NW,

WASHINGTON, DC 20007

SALES PRSN

PH- TERESA DIFURIA

ORDER #

CONTRACT # 6146327

CLASS: NATL. LOCAL REGIONAL

PRDCT J OCEGUERA 4 CONGRES

EST#1187

COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT16/12

OCT22/12 WK-1

CITY TAX

STATE TAX

CO-OP BILLING NEEDED

DATE OCT10/12 12.57

REP: TO ROSE
FR NIKKI
REVISED ORDER
REVISED RATES AND SPOTS
NEW TOTAL \$30015 (+16010)
PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

JOHN OCEGUERA FOR CONGRESS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	:SPTS:
AGENCY ADVERTISER CODE = 104												
AGENCY PRODUCT CODE = 111												
AGENCY EST# = 1187												
1	*		1000A-1100A	30		\$250.00	10/16	10/22	1		TU-F,M	1
PROGRAM : DR OZ												
ORD COM1 : REVISED RATE AND SPOTS												
CON COM1 : DR OZ												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
2	*		1000P-1100P	30		\$2,150.00	10/16	10/22	2		TU-F,M	2
PROGRAM : FOX 5 NEWS AT 10P ORD COM1 : REVISED RATE AND SPOTS CON COM1 : FOX 5 NEWS AT 10P												
3	RZ		200P-300P	30		\$425.00	10/16	10/22	3		TU-F,M	3
PROGRAM : KATIE COURIC ORD COM1 : REVISED RATE CON COM1 : KATIE COURIC												
4	*		300P-400P	30		\$450.00	10/16	10/22	4		TU-F,M	4
PROGRAM : ANDERSON COOPER ORD COM1 : REVISED RATE AND SPOTS CON COM1 : ANDERSON COOPER												
5	RZ		400P-500P	30		\$500.00	10/16	10/22	3		TU-F,M	3
PROGRAM : DR OZ ORD COM1 : REVISED RATE CON COM1 : DR OZ												
6	*		500P-530P	30		\$950.00	10/16	10/22	0		TU-F,M	0
PROGRAM : FOX 5 NEWS AT 5PM ORD COM1 : REVISED RATE AND SPOTS CON COM1 : FOX 5 NEWS AT 5PM												
7	RZ		500A-600A	30		\$450.00	10/16	10/22	3		TU-F,M	3
PROGRAM : FOX5 NEWS 5A ORD COM1 : REVISED RATE CON COM1 : FOX5 NEWS 5A												
8	*		530P-600P	30		\$1,025.00	10/16	10/22	0		TU-F,M	0
PROGRAM : FOX 5 NEWS AT 530PM ORD COM1 : REVISED RATE AND SPOTS CON COM1 : FOX 5 NEWS AT 530PM												
9	*		600A-700A	30		\$725.00	10/16	10/22	3		TU-F,M	3
PROGRAM : FOX5 NEWS 6A ORD COM1 : REVISED RATE AND SPOTS CON COM1 : FOX5 NEWS 6A												

10/17 10/18 2-3
 11-12 10/19

10/19 3-4P

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
10	*		600P-700P	30		\$400.00	10/16	10/22	2		TU-F,M	2
PROGRAM : MORE ACCESS ORD COM1 : REVISED RATE AND SPOTS CON COM1 : MORE ACCESS												
11	RZ		700P-730P	30		\$950.00	10/16	10/22	2		TU-F,M	2
PROGRAM : EXTRA ORD COM1 : REVISED RATE CON COM1 : EXTRA												
12	*		700A-900A	30		\$700.00	10/16	10/22	3		TU-F,M	3
PROGRAM : FOX5 MORNING NEWS ORD COM1 : REVISED RATE AND SPOTS CON COM1 : FOX5 MORNING NEWS												
13	RZ		900A-1000A	30		\$275.00	10/16	10/22	3		TU-F,M	3
PROGRAM : MORE LAS VEGAS ORD COM1 : REVISED RATE CON COM1 : MORE LAS VEGAS												
14	*		800P-900P	30		\$3,500.00	10/19	10/19	0		FRI	0
PROGRAM : KITCHEN NIGHTMARES ORD COM1 : REVISED RATE AND SPOTS CON COM1 : KITCHEN NIGHTMARES												
15	RZ		200P-300P	30		\$85.00	10/20	10/20	1		SAT	1
PROGRAM : THE CLOSER ORD COM1 : REVISED RATE CON COM1 : THE CLOSER												
17	RZ		1000P-1045P	30		\$1,850.00	10/21	10/21	1		SUN	1
PROGRAM : FOX 5 NEWS AT 10PM SUN ORD COM1 : REVISED RATE CON COM1 : FOX 5 NEWS AT 10PM SUN												
18	RZ		1000A-100P	30		\$7,500.00	10/21	10/21	1		SUN	1
PROGRAM : FOX NFL (GAME 1) ORD COM1 : REVISED RATE CON COM1 : FOX NFL (GAME 1)												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
19	RZ		700P-800P	30		\$1,150.00	10/21	10/21	1		SUN	1
PROGRAM : THE OT ORD COM1: REVISED RATE CON COM1: THE OT												
20	RZ		800A-900A	30		\$850.00	10/21	10/21	1		SUN	1
PROGRAM : FOX NEWS SUNDAY ORD COM1: REVISED RATE CON COM1: FOX NEWS SUNDAY												
21	*		800P-900P	30		\$5,500.00	10/16	10/16	0		TUE	0
PROGRAM : GLEE ORD COM1: REVISED RATE AND SPOTS CON COM1: GLEE												
22	A		300P-400P	30		\$85.00	10/20	10/20	1		SAT	1
PROGRAM : WITHOUT A TRACE ORD COM1: ADD TO SCHED CON COM1: WITHOUT A TRACE												
23	A		430A-459A	30		\$45.00	10/16	10/22	1		TU-F,M	1
PROGRAM : NEWS ORD COM1: ADD TO SCHED CON COM1: NEWS												

OCT/12 30015.00 CONTRACT TOTAL 30015.00
 TOTAL SPOTS 37

29930
 85
 30015

MARKET TOTALS \$108,060 KVVU 25% KSNV 21% KLAS 29% KTNV 24% KVMY 0% KVCW 0% CABL 0%
 KTUD 1%

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

91
MAY16/12 11.1
*** KVVU-TV ***

REP. # _____ OFF. # 762 SALESMAN # _____
BUYER NAME MAURA GILROY

BUYER NAME	MAURA GILROY
SALES PRSN	PH- TERESA DIFURIA

CLASS: NATL.	LOCAL	REGIONAL
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$$(\text{CH}_3)$$

1

DATE MAY16/12 11.15

1	1000A-1100A	30	\$150.00	10/16	10/22	4	TU-F,M	4
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
2			1000P-1100P PROGRAM : FOX 5 NEWS AT 10P CON COM1: FOX 5 NEWS AT 10P	30		\$1,200.00	10/16	10/22	4		TU-F,M	4
3			200P-300P PROGRAM : KATIE COURIC CON COM1: KATIE COURIC	30		\$150.00	10/16	10/22	3		TU-F,M	3
4			300P-400P PROGRAM : ANDERSON COOPER CON COM1: ANDERSON COOPER	30		\$175.00	10/16	10/22	3		TU-F,M	3
5			400P-500P PROGRAM : DR OZ CON COM1: DR OZ	30		\$220.00	10/16	10/22	3		TU-F,M	3
6			500P-530P PROGRAM : FOX 5 NEWS AT 5PM CON COM1: FOX 5 NEWS AT 5PM	30		\$300.00	10/16	10/22	4		TU-F,M	4
7			500A-600A PROGRAM : FOX5 NEWS 5A CON COM1: FOX5 NEWS 5A	30		\$325.00	10/16	10/22	3		TU-F,M	3
8			530P-600P PROGRAM : FOX 5 NEWS AT 530PM CON COM1: FOX 5 NEWS AT 530PM	30		\$325.00	10/16	10/22	4		TU-F,M	4
9			600A-700A PROGRAM : FOX5 NEWS 6A CON COM1: FOX5 NEWS 6A	30		\$375.00	10/16	10/22	5		TU-F,M	5
10			600P-700P PROGRAM : MORE ACCESS CON COM1: MORE ACCESS	30		\$185.00	10/16	10/22	3		TU-F,M	3

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11			700P-730P PROGRAM : EXTRA CON COM1: EXTRA	30		\$325.00	10/16	10/22	2		TU-F,M	2
12			700A-900A PROGRAM : FOX5 MORNING NEWS CON COM1: FOX5 MORNING NEWS	30		\$350.00	10/16	10/22	5		TU-F,M	5
13			900A-1000A PROGRAM : MORE LAS VEGAS CON COM1: MORE LAS VEGAS	30		\$175.00	10/16	10/22	3		TU-F,M	3
14			800P-900P PROGRAM : KITCHEN NIGHTMARES CON COM1: KITCHEN NIGHTMARES	30		\$1,700.00	10/19	10/19	1		FRI	1
15			200P-300P PROGRAM : THE CLOSER CON COM1: THE CLOSER	30		\$75.00	10/20	10/20	1		SAT	1
16			500P-600P PROGRAM : CRIMINAL MINDS CON COM1: CRIMINAL MINDS	30		\$175.00	10/20	10/20	1		SAT	1
17			1000P-1045P PROGRAM : FOX 5 NEWS AT 10PM SUN CON COM1: FOX 5 NEWS AT 10PM SUN	30		\$850.00	10/21	10/21	1		SUN	1
18			1000A-100P PROGRAM : FOX NFL (GAME 1) CON COM1: FOX NFL (GAME 1)	30		\$2,750.00	10/21	10/21	1		SUN	1
19			700P-800P PROGRAM : THE OT CON COM1: THE OT	30		\$850.00	10/21	10/21	1		SUN	1

REP HEADLINE# 6146327
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP

MAY16/12 11.1
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
20			800A-900A	30		\$250.00	10/21	10/21	1		SUN	1
PROGRAM : FOX NEWS SUNDAY												
CON COM1: FOX NEWS SUNDAY												
21			800P-900P	30		\$4,500.00	10/16	10/16	1		TUE	1
PROGRAM : GLEE												
CON COM1: GLEE												
OCT/12			27015.00									
CONTRACT TOTAL												27015.00
TOTAL SPOTS												54

MARKET TOTALS \$108,060 KVVU 25% KSNV 21% KLAS 29% KTNV 24% KVMY 0% KVCW 0% CABL 0% KTUD 1%

SVC- NSI
DEMOS- RA35+*